

Article Submission Guidelines

PLEASE NOTE: All submissions represent a contract between us. So before submitting an article, please read these guidelines in entirety. Thank you.

INTRODUCTION

Nearly all the articles you read on *BeWellWorld.com* are written by holistic wellness practitioners like you.

Being published here is a great opportunity to establish yourself as a subject authority and positively impact community wellness. Submissions receive professional editing support and a peer review cycle, all free of charge. Writing for *Be Well World* is a powerful marketing tool; besides being able to promote yourself as being published, articles include live website links, improving the Search Engine Optimization (SEO) for you personally and your website.

TERMS AND CONDITIONS

Apologies for the legalese, but there are significant legal issues involved in publishing content that require discussion. This agreement will outline these, but be aware that **if you submit an article for publication, you are assenting to the whole of these terms**. Your submission establishes a contract between us, and you agree that:

- The article is **your own original work and it has never been published before** and it is not currently on offer for publication through any other venue, printed or electronic.
- The net here is, with the editing and peer review work we put in, we want original work, not something that ends up being seen on several other websites. So, you **exclusively assign all legal rights and ownership of this article**, for all representations of this, printed or electronic, in perpetuity to the Publisher of Be Well World or their assigns. Any other use of this work must be specifically approved in writing by the Publisher prior to its use. That said, we typically allow reuse on your own website and/or reprints with the correct attribution (an "as seen in" statement - ask for those guidelines) and on occasion we allow republishing in certain circumstances.
- You **indemnify Publisher** expenses or damages (including payments made arising out of the breach of the representations herein made by you).
- The Publisher does not offer any payments for use of this work.
- These terms and conditions shall be determined according to the laws of the State of Florida, and each party agrees that the courts located in Sarasota County, Florida shall have exclusive jurisdiction. The finding of one aspect to be unlawful does not rescind the full agreement. You certify by your submission that you have read this agreement in full, understand it, and agree to be bound by its terms and conditions.

ARTICLE DEVELOPMENT GUIDELINES

We all know that good communication makes every relationship better! So if you have an idea for an article, it's a good idea to email us an abstract or outline before writing the entire piece. This can save us all time and increase the chances that your article will be chosen for publication!!

Tone and Style

Be Well World aims to make holistic wellness practitioners more approachable for the public and exists, first and foremost, to educate people who may not know a lot about what you do. So remember to keep this audience in mind as you write. A few guidelines:

1. Speak as a representative of the entire practitioner community (not just representing you, your patients, or your individual practice). Please don't write in the first person ("I" statements). We do not publish "advertorial" or pure marketing fluff stories.
2. Avoid jargon that most readers won't know, and point them toward resources where they can find more information. Provide references for any studies or statistics you cite.
3. And don't be afraid to keep it light and let your reader have a little fun! Readers enjoy a writer that delivers a lot of content in a short amount of space, doesn't waste their time, and entertains them along the way.

Format

- Use Microsoft Word (.doc or .docx) format (not Apple Pages).
- Use a basic font and avoid fancy formatting.
- Name the file with your name and a brief title suggestion (eg. TimBrady-ArticleGuidelines.docx). "Be Well Article" is meaningful to you, but not us.
- Email to Tim <at> BeWellWorld <dot> com (Please, no phone calls)

Length

- **700-1,000 words** is the length of the typical piece here and allows the writer enough words to convey some good, solid content without being a dissertation. Include a **bio** of 75 words or less (strictly enforced). Include the website and email you want to be a live hotlink back to you.
- **400-500 words** is a one-page article that gives a quick overview or high-level treatment to a topic. Word count here includes a bio of only 50 words or less please.

Peer Review and Editing

Articles submitted to *Be Well World* are often reviewed by peer practitioners as well as our editorial team.

Peer review is a blind process in which articles are sent to other peer volunteers who have the power to require changes. Articles shouldn't be about how you do things in your practice specifically; they should speak to how things are done within your profession. Peer reviewers are there to make sure you are a good spokesperson for the entire practitioner community.

We will provide feedback and suggest stylistic and grammatical changes. Please be open to this process, which is meant to improve readability and the ultimate impact of your work. You WILL be given the chance to approve any edits. If the piece requires extensive work or you'd prefer to have it written for you, we have ghost writing resources that can offer fee-based services. Inquire for more info.

Timelines

We generally are able to turn an article from submission to publication within a few weeks. While we will eventually communicate with you on your piece's status, there may be periods where we may be unable to respond on a timely basis. We operate with minimal staffing and peer review is a volunteer process, so your patience is appreciated.

Acceptance

We accept only some of submitted articles for publication. Please understand that we cannot guarantee that we'll use your piece, but will try to not waste your time either. Remember, communicating with us about your story ideas before you start writing can help.

Be Well, and thank you!